



Media Advisory

**SVTC Technologies to Lead MEMS discussion,
Address Outsourcing, at SEMICON WEST**
Panels on July 17, 18 at Moscone Center

SAN FRANCISCO -- July 16, 2007 –SVTC Technologies will moderate and address a presentation on MEMS applications and participate in an outsourcing panel, at the SEMICON West conference, to be held at the Moscone Center here July 16-20.

Panel 1: Next Big Outsourcing Thing: Process Development and Modules

On Tuesday, July 17, from 10:30 a.m. to noon in Moscone’s Esplanade Hall, SVTC’s **Bert Bruggeman** will be on a panel to discuss the technological and economic benefits from strategic outsourcing of single-process module foundries and other operational segments. Bruggeman is SVTC’s Vice President of Operations and General Manager.

Other panelists are:

- Tom Cheyney, Editor-publisher Chip Shots blog and senior contributing editor, Small Times Magazine, as moderator
- Farah Tuten, Chandler Fab Engineering Manager, Freescale Semiconductor
- Tim Tobin, CEO, Entrepix
- Steve Swanson, VP Sales and Marketing, Innovion
- Craig West, Director of Applications, Toppan Photomask

Panel 2: MEMS Applications and Business Models

On Wednesday, July 18, from 3-5 p.m. in Moscone’s West Hall, Level 2, SVTC’s **Wilbur Catabay** will moderate a group presentation on key applications and manufacturing case studies highlighting business models that work for the MEMS market. SVTC’s **Prakash Krishnan** will discuss “Enabling High-Volume MEMS Manufacturing.” Catabay is SVTC’s Vice President, Process Technology, Device & Process Integration, and Krishnan is SVTC’s Director of Business Development,

Other speakers include:

- Jean-Christophe Eloy, Founder and Managing Director,
- Yole Developpement, on “MEMS Markets are Going Consumer: Impact on Equipment and Materials Business for MEMS Production”
- David Monk, MEMS Automotive Sensor Operations Manager, Freescale Semiconductor, on “Integration Trends in MEMS: Multiple Sensors and Embedded Control at the Component Level”
- Wan-Thai Hsu, CTO, Discera, on “New Heart Beats for Electronics—MEMS Oscillators”
- Ariel Cao, Director Business Development, Tronics Microsystems, on “MEMS: From Process to Qualified Product, Reality Check”

About SVTC

San Jose, Calif.-based SVTC Technologies provides complete access to a full-scale, 8-inch process development foundry where customers develop their products on silicon with a full complement of advanced CMOS equipment, Development Support Tools and Expertise, and Commercialization Services. Through superior cycle times, cost-effective development and faster time to revenue, SVTC delivers operational excellence and accelerates the commercialization of innovative technologies to real, manufacturing-ready products for the rapidly growing novel memory and transistor, MEMS/MOEMS, photovoltaic, bio-tech and hi-voltage markets. More information can be found at <http://www.svtc.com/>.

Contact:

Colleen Martell
Martell Communications
408-374-7420
cmartell@martellpr.com